

THE L-DAY CAMPAIGN

Survey dates: May 11 - June 6, 2020

We are certain that many colleagues wake up with the same question; when will I be able to organise events? To instil some hope and provide information from around the world, we launched the L-DAY campaign. L-DAY or LIVE EVENT DAY is the day that we will be able to organise events without limitations. In order to provide the most objective answer to the afore mentioned question, we asked international experts, influencers, associations and Kongres Magazine readers to answer three simple questions:

1. When will your country allow events for up to 100 people?

- 20,0 % - JUNE 2020
- 17,2 % - JULY 2020
- 17,1 % - MAY 2020
- 11,5 % - SEPTEMBER 2020
- 8,6 % - AUGUST 2020
- 2,9 % - DECEMBER 2020
- 2,9 % - JANUARY 2020

3. When are you planning your first live event?

- 22,8 % - SEPTEMBER 2020
- 14,3 % - JULY 2020
- 8,6 % - NOVEMBER 2020
- 8,6 % - JANUARY 2021
- 8,6 % - APRIL 2021
- 5,7 % - JUNE 2020
- 5,7 % - MARCH 2021
- 2,9 % - OCTOBER 2020
- 2,9 % - DECEMBER 2020
- 2,9 % - FEBRUARY 2021

2. When will your country allow events without restrictions?

- 34,3 % - Don't know and not sure yet
- 20,0 % - January 2021
- 17,1 % - Beginning of September 2020
- 8,6 % - April 2020
- 5,7 % - Beginning of July 2020
- 5,7 % - March 2021
- 2,9 % - End of August 2020
- 2,9 % - Beginning of October 2020
- 2,9 % - Beginning of November 2020



L-DAY
LIVE EVENT DAY

SIGURJÓNA SVERRISDÓTTIR
Meet in Reykjavík
ICELAND

L-DAY=
Unknown



L-DAY
LIVE EVENT DAY

FRANTISEK FABIAN
Bratislava, Slovakia

L-DAY=
1 September 2020



L-DAY
LIVE EVENT DAY

ROMAN MUŠKA
Prague Convention Bureau
CZECH REPUBLIC

L-DAY=
June 22



L-DAY
LIVE EVENT DAY

KADRI KARU
Estonian Convention Bureau
ESTONIA

L-DAY=
Early Autumn



L-DAY
LIVE EVENT DAY

IVO J. FRANSCHITZ
ENITED Business Events
AUSTRIA

L-DAY=
Q4 of 2020



L-DAY
LIVE EVENT DAY

NEIL BROWNLEE
Visit Scotland
SCOTLAND

L-DAY=
September



L-DAY
LIVE EVENT DAY

MIRO ANTIC
M2Communications
SERBIA

L-DAY=
Q4 of 2020



L-DAY
LIVE EVENT DAY

KREŠIMIR DOMINIĆ
Komunikacijski laboratorij
CROATIA

L-DAY=
No information yet



L-DAY
LIVE EVENT DAY

CATALIN MOGOSEANU
CLICK2TRAVEL DMC
ROMANIA

L-DAY=
1 August 2020



L-DAY
LIVE EVENT DAY

IVAYLO KOZUHAROV
Hotel Experts
BULGARIA

L-DAY=
August 2020



L-DAY
LIVE EVENT DAY

BREDA PEČOVNIK
Cankarjev Dom

L-DAY=
September 2020.



L-DAY
LIVE EVENT DAY

GORAZD ČAD
Toleranca Marketing

L-DAY=
August 2020.

KONGRES
NEW EUROPE MEETINGS INDUSTRY MAGAZINE

Ever since the COVID-19 pandemic started, Kongres Magazine has been making an active effort to report about the latest developments with top quality content, helping the industry wade through the crisis. Our work was awarded by the readers, who keep returning to the web portal every day.

Thank you for staying with us, even in the most challenging times!

Your Kongres Magazine Editorial Board

**POWER TO
THE
MEETINGS**