## Bestseller 2:

# Video meetings

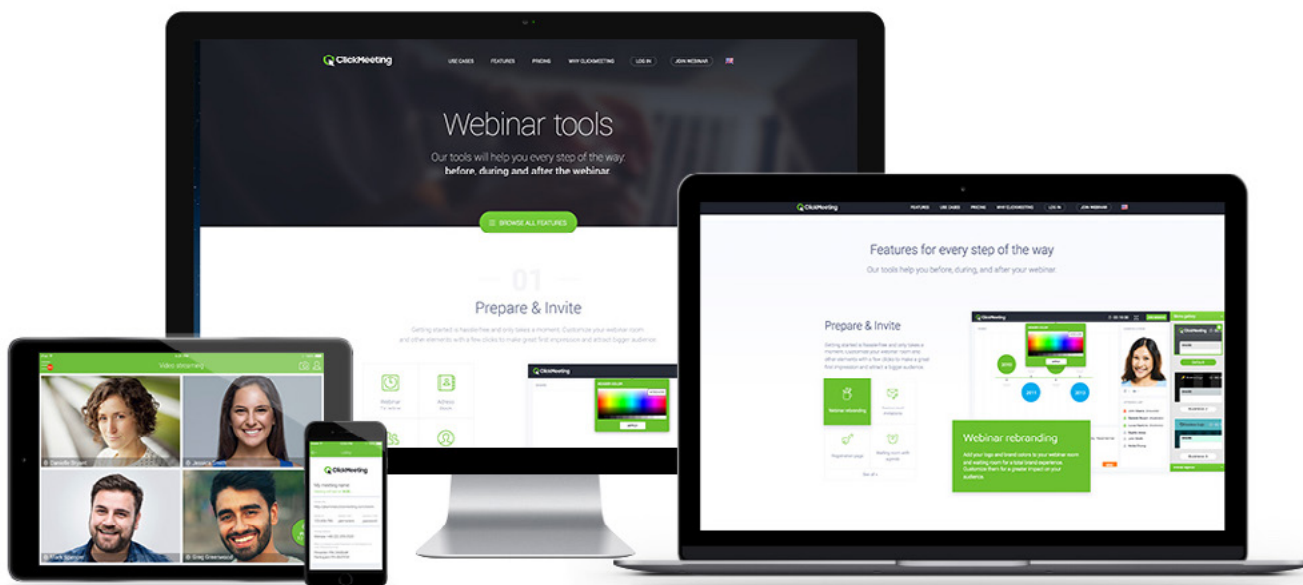*SAFE, COMPREHENSIVE AND USER-FRIENDLY
VIDEO SOLUTIONS*

**TOLERANCA**

**TOLERANCA MARKETING d.o.o.**
*Event and marketing agency*
**LIVE & ONLINE & HYBRID EVENTS**

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**WE HELP YOU BECOME MICE BESTSELLERS**

Organizing video meetings seems simple and there are many solutions available on the market. However, when you wish to organize a meeting, you will encounter a range of questions, from writing texts and invitations to moderation and state-of-the-art technical support. That is why we have developed the VIDEO MEETING system, which includes a complete solution for a various number of users and opportunities.

**The tested video conferencing system** allows you to conduct various events such as **business meetings, roundtables, seminars, and conferences**. It includes solutions and tools developed in collaboration with one of Europe's most successful start-ups, ClickMeeting.

Our solution is **quick, safe, easy to use** and it includes a state-of-the-art technology platform integrated with content and digital marketing. The advantage of the application is that it works via web browsers and there is no need to install anything on your computer.

## Excellent picture and sound and comprehensive content and technical support are our advantages.

### Why should you use our system:

1. Friendly user experience (desktop and mobile solution)
2. Integrated content marketing (copywriting)
3. The latest advanced ClickMeeting technology
4. Recording and live streaming on FB Live or Live YouTube
5. Easy to integrate presentations, videos and documents (with one click)
6. Online survey system included

### What types of meetings is the system suitable for?

- internal meetings
- roundtables
- conferences, which can be attended by up to 200 participants
- education

# What solutions do we offer?

| | Basic | Meet | Meet+ |
|---|---|---|---|
| Video meeting length | 60 min. | 90 min. | 120 min. |
| Max. number of video meeting participants | 200 | 200 | 200 |
| ClickMeeting system rental | ✓ | ✓ | ✓ |
| HD quality | ✓ | ✓ | ✓ |
| Screen control | ✓ | ✓ | ✓ |
| Adding ppt presentations | ✓ | ✓ | ✓ |
| Adding surveys and questionnaires | ✓ | ✓ | ✓ |
| Video streaming (Facebook and YouTube) | ✓ | ✓ | ✓ |
| Visit statistics | ✓ | ✓ | ✓ |
| Certificate of participation for participants | ✓ | ✓ | ✓ |
| Number of keynote speakers | 1 | 3 | 6 |
| Number of event hosts (multi-users) | 1 | 3 | 6 |
| Data warehouse | 500MB | 1GB | 2GB |
| System branding | x | ✓ | ✓ |
| System adjustment - technical | ✓ | ✓ | ✓ |
| Technical support during meeting | 60 min. | 90 min. | 120 min. |
| Preparation of text with invitation to event (signs) | 500 | 1000 | 1500 |
| Database integration (no. of invitations and contacts) | 50 | 100 | 200 |
| Collecting event registrations | ✓ | ✓ | ✓ |
| Follow-up tracking after the webinar | ✓ | ✓ | ✓ |
| API programming interface | ✓ | ✓ | ✓ |
| Dropbox, LinkedIn, YouTube, Google, Slack,.... integration | ✓ | ✓ | ✓ |
| Organization and coordination of webinar | ✓ | ✓ | ✓ |
| **PRICE PER EVENT** | **350 €** | **514 €** | **654 €** |

22% VAT is not included in the price.
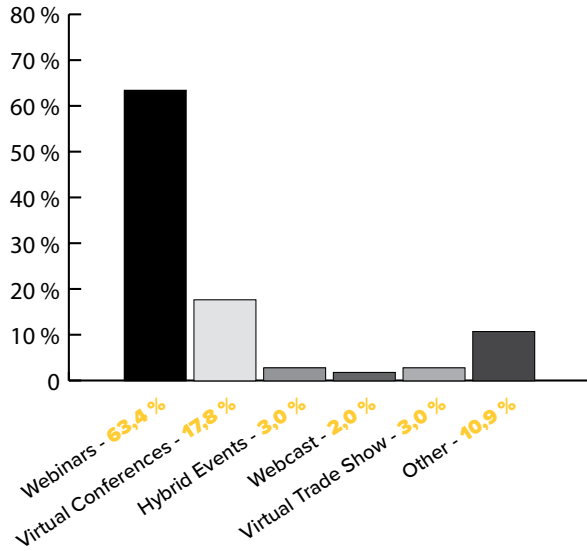
**Additional options by arrangement:**
1. Webinar moderation (price for 1 hour of moderation is 184,00 EUR)
2. Complete customization of the conference for your company (price upon request)

**References:**
- Slovenian meetings industry roundtable, 15 April 2020
- Regional meetings industry roundtable, 23 April 2020
- Webinar series: "How to organize an inspiring event", "What works in event marketing and why" and "What works in event management and why", April 2020
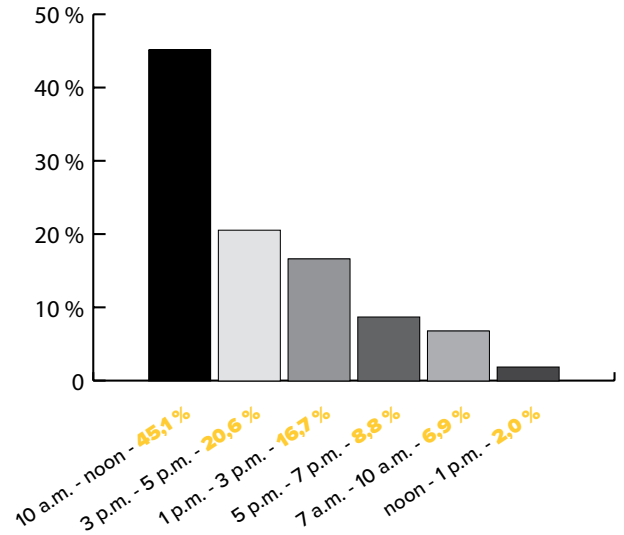
## Have you ever attended a virtual meeting? If YES, what type?

n=693 meeting planers, Source: Kongres Magazine, july 2020



Chart axis values: 0, 10%, 20%, 30%, 40%, 50%, 60%, 70%, 80%

- Webinars - 63,4 %
- Virtual Conferences - 17,8 %
- Hybrid Events - 3,0 %
- Webcast - 2,0 %
- Virtual Trade Show - 3,0 %
- Other - 10,9 %

## At what time of day should virtual events be held?

n=693 meeting planers, Source: Kongres Magazine, july 2020



Chart axis values: 0, 10%, 20%, 30%, 40%, 50%

- 10 a.m. - noon - 45,1 %
- 3 p.m. - 5 p.m. - 20,6 %
- 1 p.m. - 3 p.m. - 16,7 %
- 5 p.m. - 7 p.m. - 8,8 %
- 7 a.m. - 10 a.m. - 6,9 %
- noon - 1 p.m. - 2,0 %



TOLERANCA

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Graphic design as a starting point

**SOCIAL PROGRAMME**
Engagement of local artists

**EVENT MARKETING**
Reaching the right audience

**FINANCIAL MANAGEMENT**
Budget planning and execution

**VENUE FINDING**
Selection of venue and contracting

**EXHIBITIONS & SPONSORSHIP**
Contracting and execution
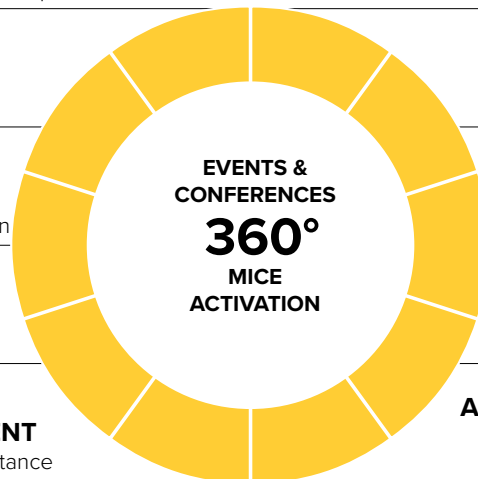
**REGISTRATION MANAGEMENT**
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